

THE NIGHTCLUB SCENE IN GREAT BRITAIN

Around 100 million people visit nightclubs each and every year here in the UK. But what do we love about nightclubs and how can we keep the industry going?

TOP THREE REASONS PEOPLE VISIT NIGHTCLUBS...



Find love

12% of people meet their partners in a bar or club ⁽¹⁾



Listen to live music

Over 15% of DJs are a club/resident DJ ⁽²⁾



Meet new people

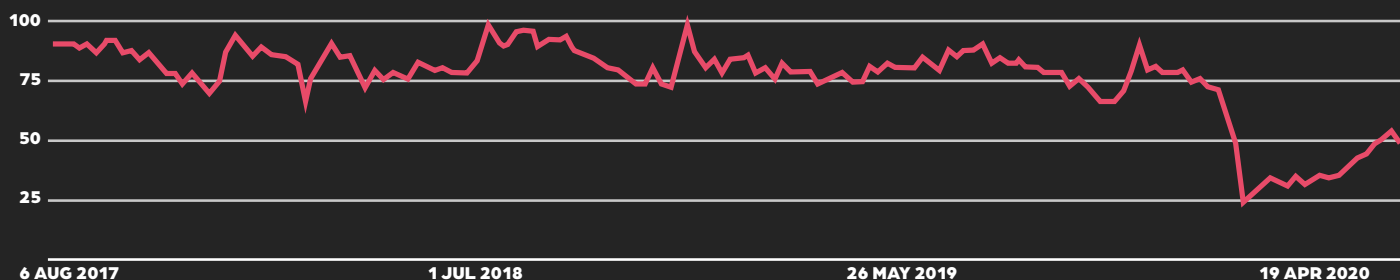
There are over 600,000 members of Clubbing Meetup Groups across the world

NIGHTCLUB VISITORS ARE DECLINING...

Annual admissions into UK nightclubs **dropped from 149 million to just 115 million** in five years and it's predicted to reach **just 99 million today** ⁽³⁾ ...and just 8% of British people visit a nightclub once a fortnight or more. According to ALMR, there are still over 1,700 nightclubs here in the UK to enjoy. That's around 25 clubs per city!

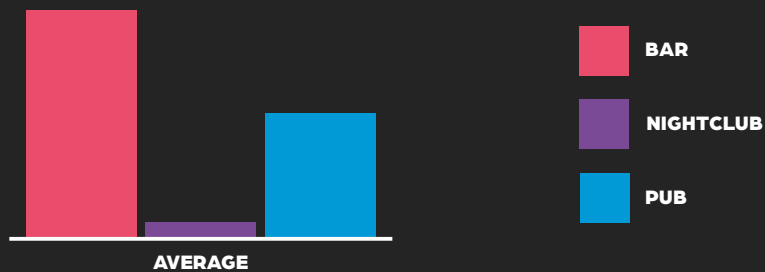
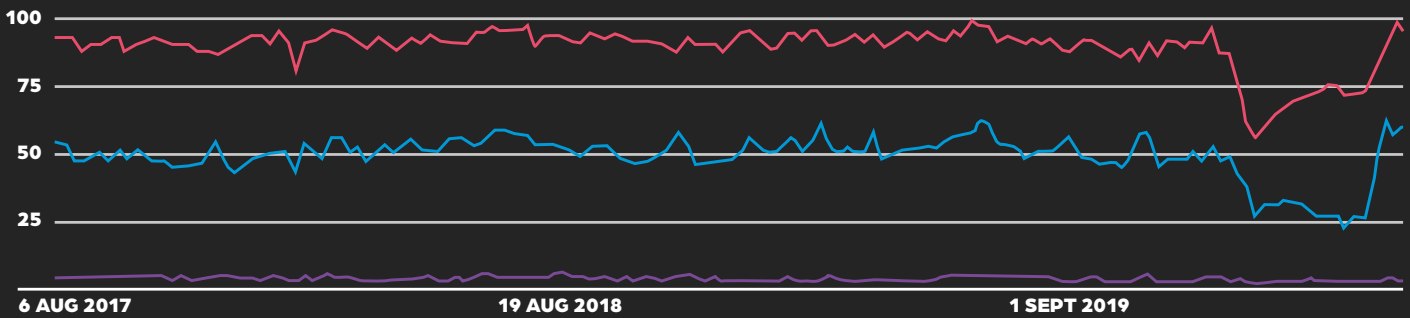
BUT OUR INTEREST IN NIGHTCLUBS HASN'T WANED!

INTEREST OVER TIME



Over the last three years we've still been searching for nightclubs consistently. Even better, following the COVID-19 pandemic searches are now on the rise. Search terms for pub and bar are much more popular, however.

INTEREST OVER TIME



THE UK'S MOST POPULAR NIGHTCLUBS*



1. Fabric London
2. Cirque le Soir London
3. The Warehouse Project Manchester
4. Motion Bristol
5. Village Underground London
6. Corsica Studios London
7. Sugar Hut Essex
8. Digital Newcastle
9. Sub Club Glasgow
10. Soup Kitchen Manchester
11. Concorde 2 Brighton
12. Printworks Surrey
13. The Night Kitchen Sheffield
14. Hope Works Sheffield
15. Cosmic Ballroom Newcastle



*We analysed popular media articles, social media presence and Google search trends to discover the UK's most popular nightclubs

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Sources • <https://www.bustle.com/p/the-most-popular-ways-people-are-meeting-their-significant-others-in-2018-8075828> • <https://www.digitaltips.com/2019/02/final-results-are-in-for-the-worlds-biggest-digital-dj-survey/> • https://store.mintel.com/nightclubs-uk-may-2016?_ga=2.249994816.771230277.1598348725-569799349.1598348725 • <https://mixmag.net/read/number-of-clubs-in-the-uk-have-almost-halved-since-2005-news>